Presentation

For Creative Conscience







Comedian & Depression

HAPPY AND FUNNY ARE NOT THE SAME THING

30 COMEDIANS WHO HAD MAJOR DEPRESSIVE DISORDER



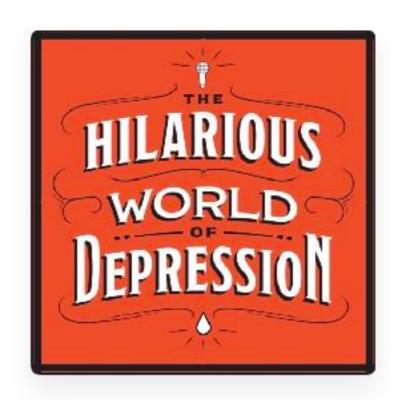


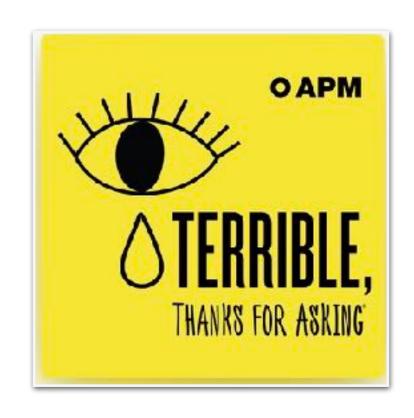




Podcast/Existing platfrom

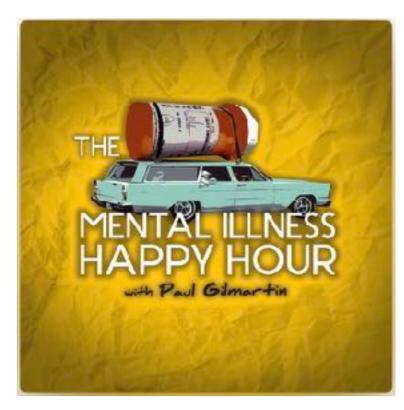








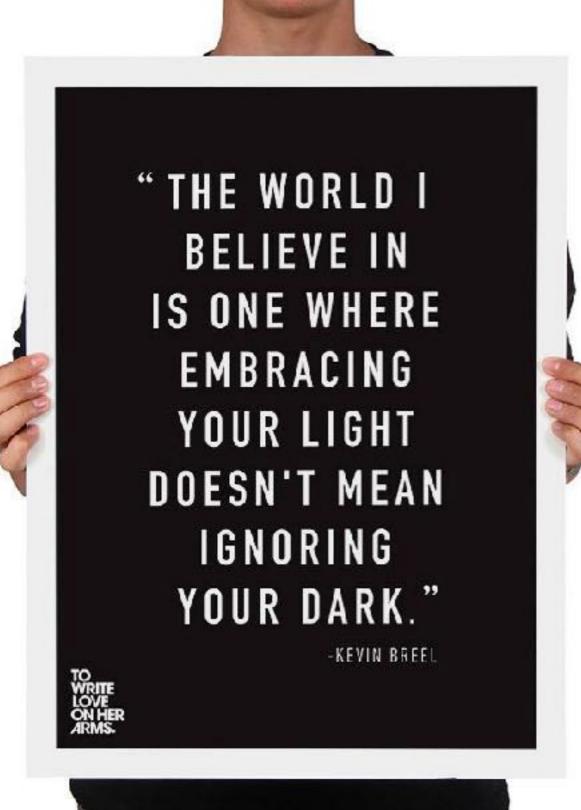


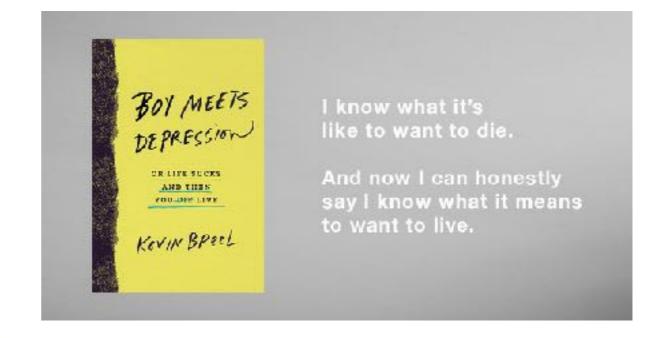




Writer & writer & Activist

One of the popular kids in high school, he was team captain of his standout basketball team. A class clown who would later pursue a career in stand up comedy. The guy who could hold court around the party and always keep everyone else laughing. Everyone except himself.

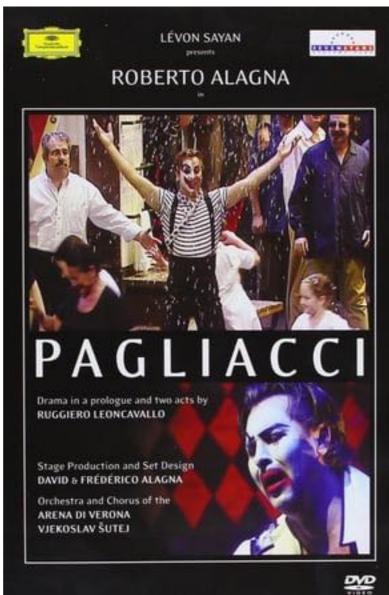


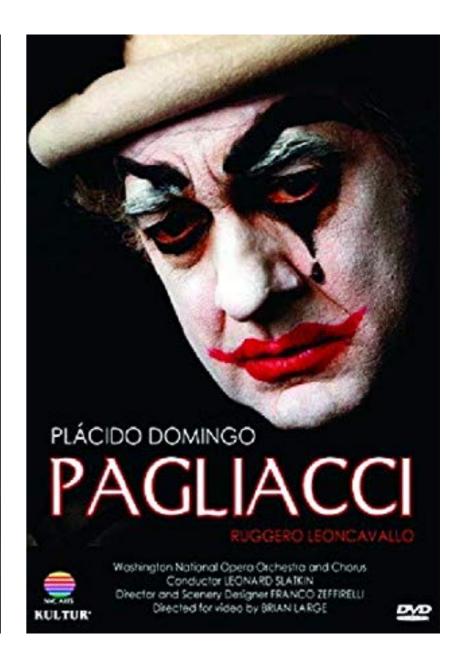


Real depression isn't being sad when something in your life goes wrong.

Real depression is being sad when everything in your life is going right.











Eric Carle



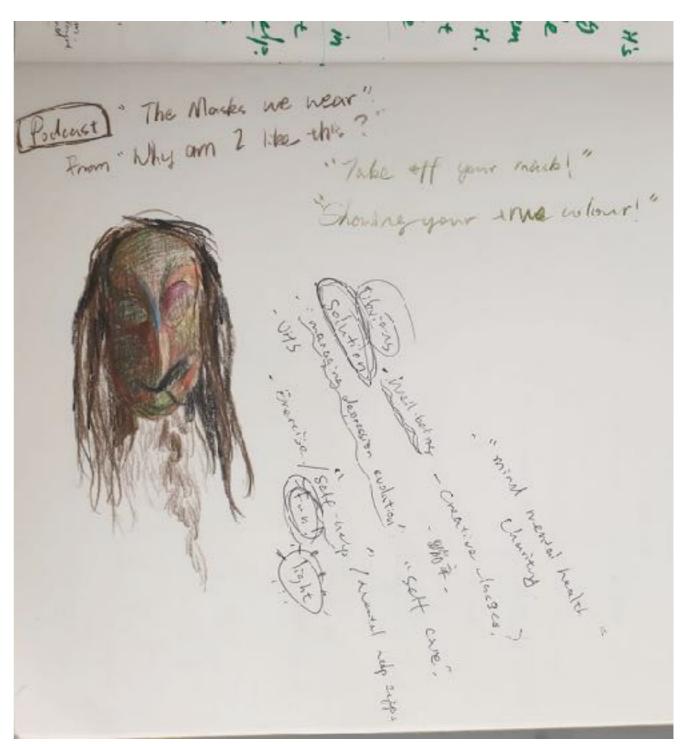
Hannah Höch



Ezra Jack Keats

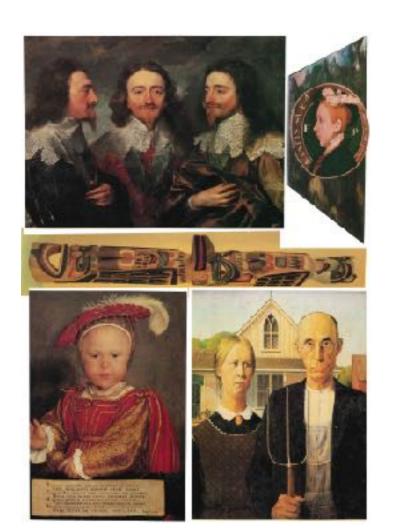












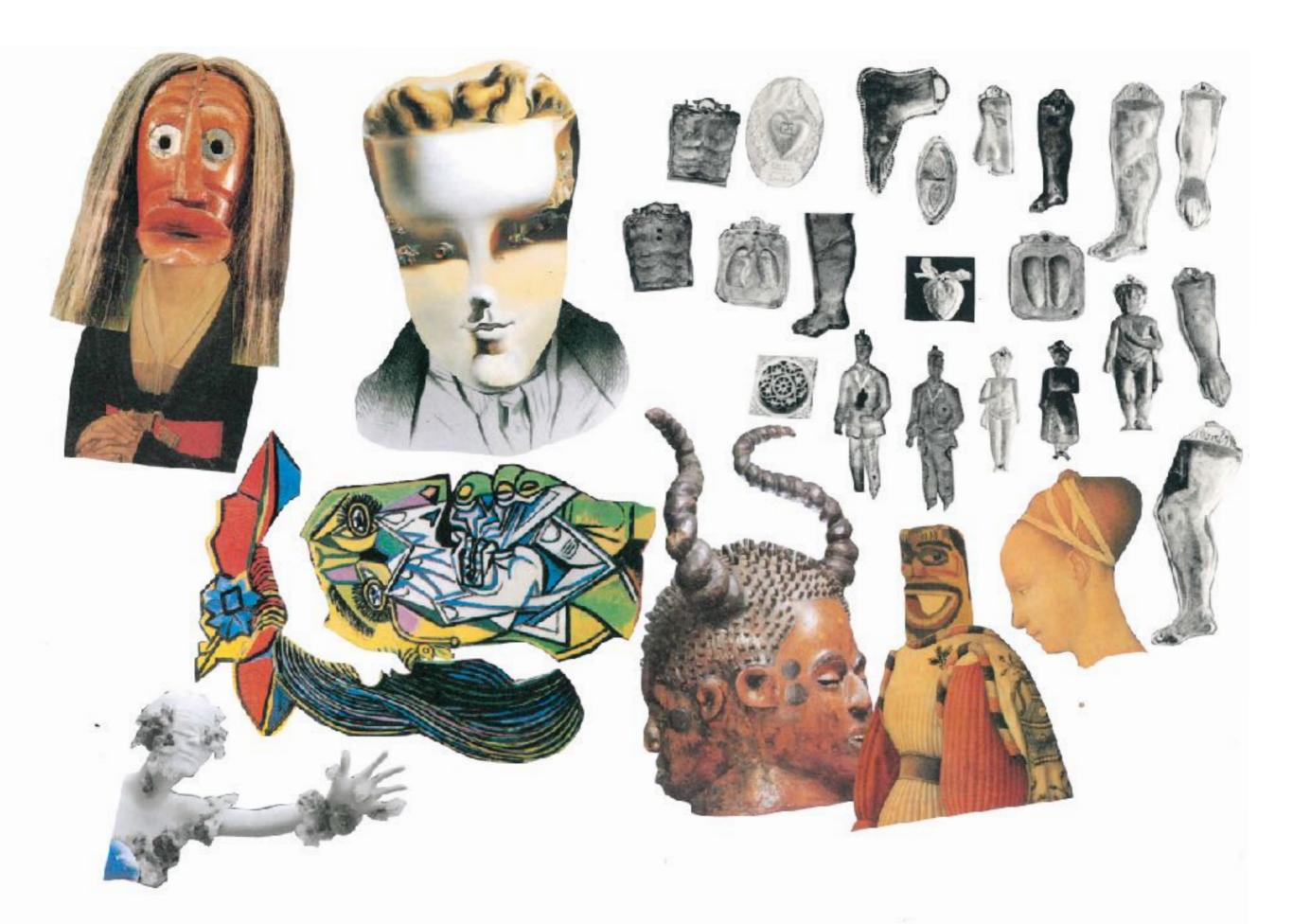




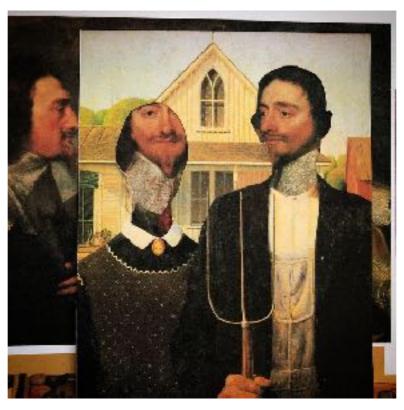




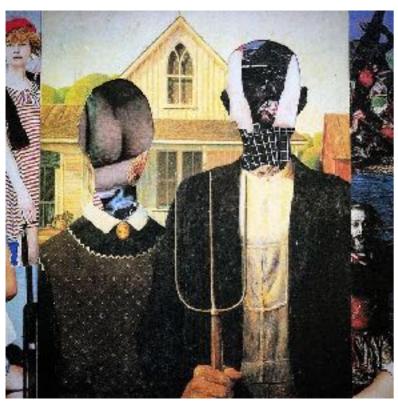


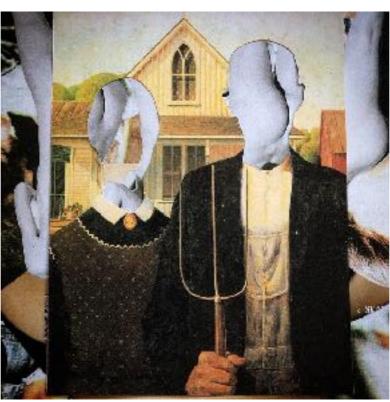


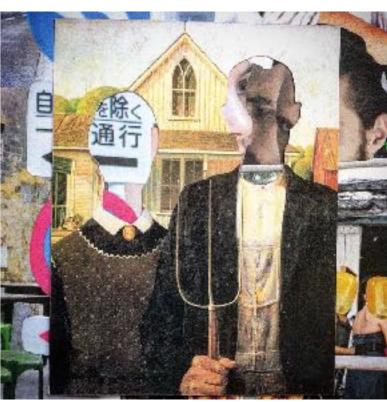


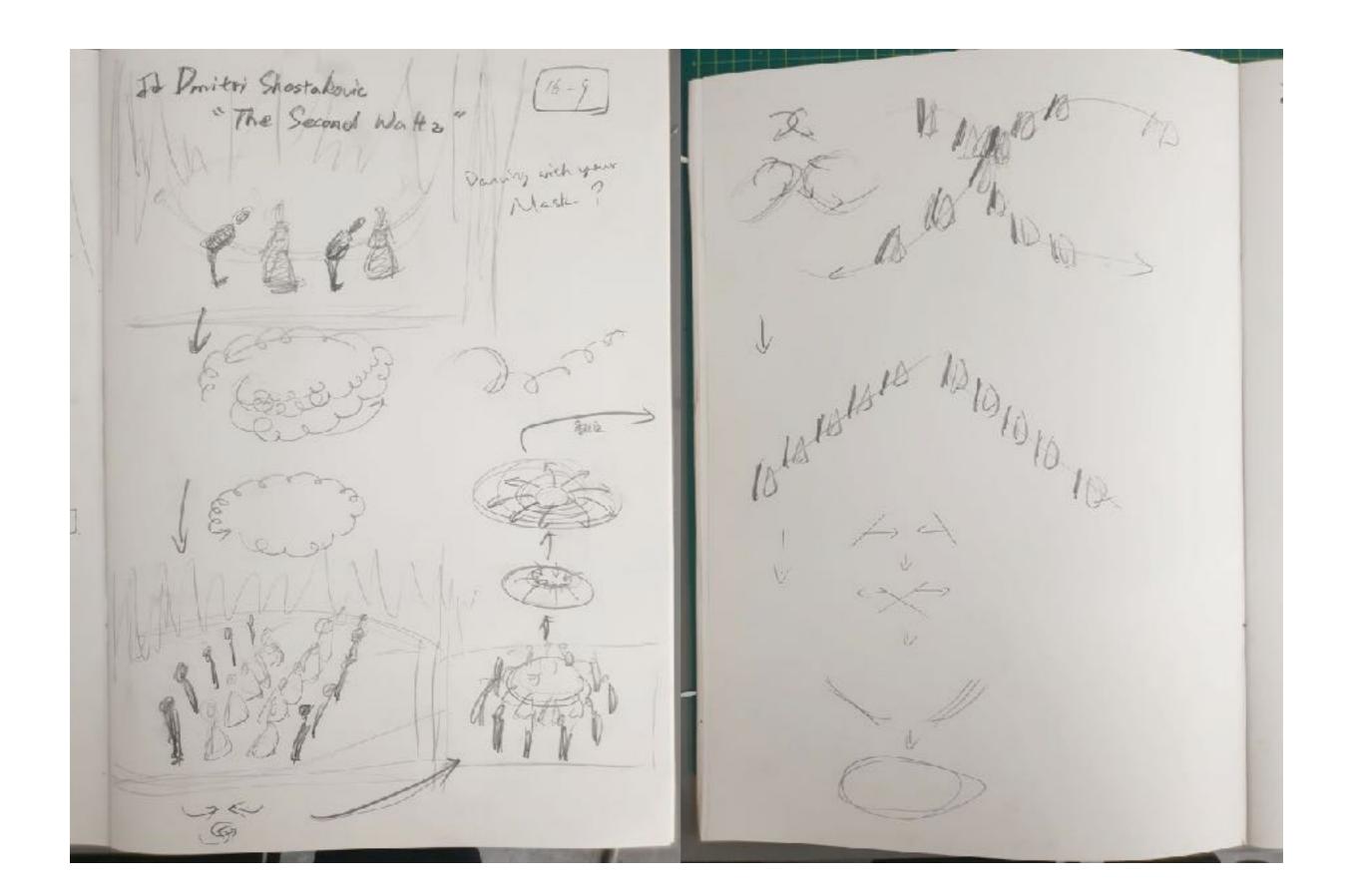


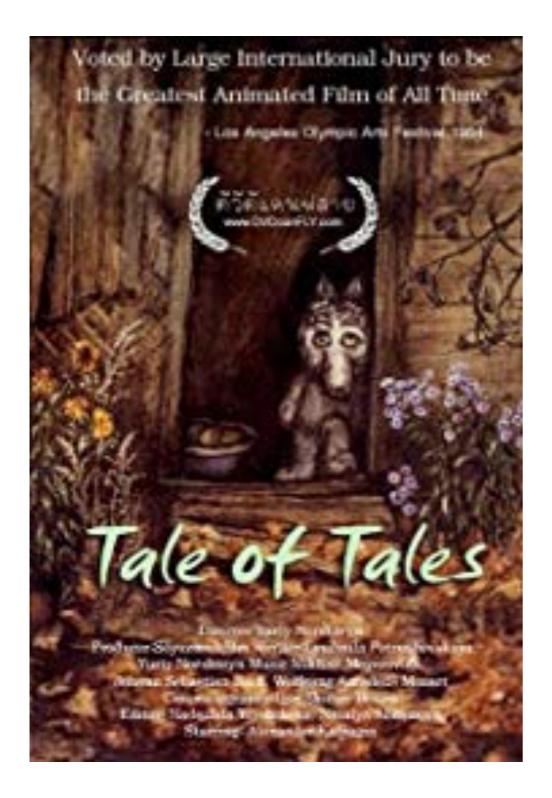




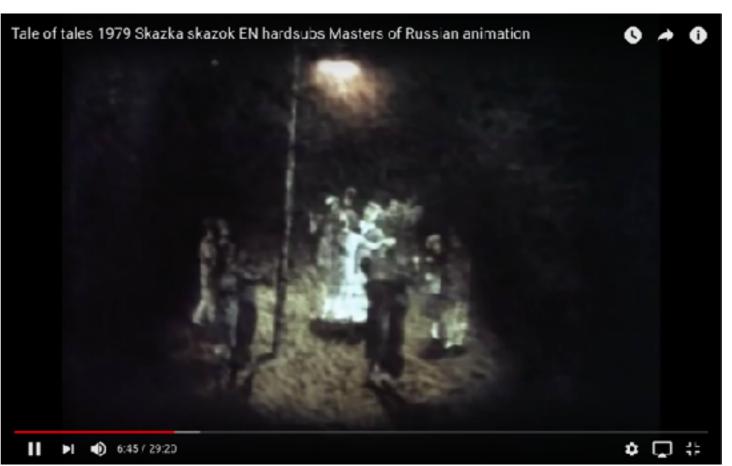








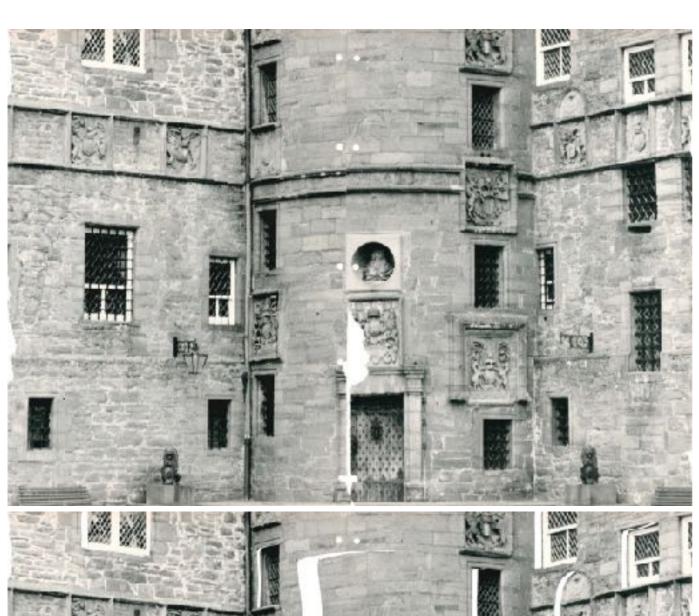
Yuri Norstein





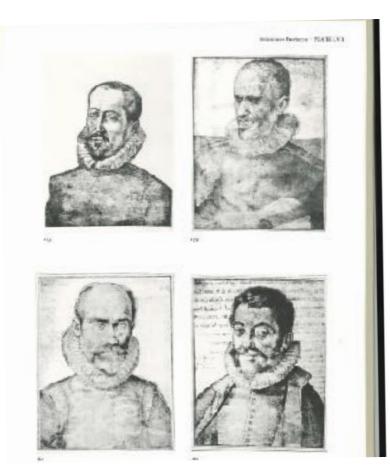


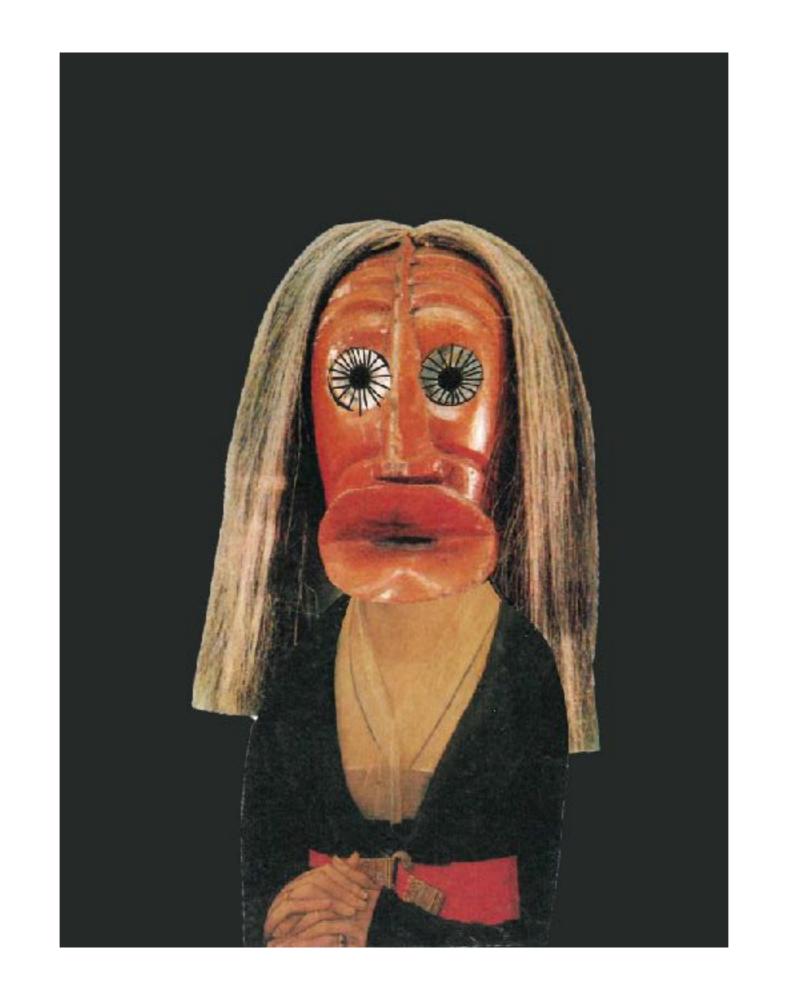
First try on gif...

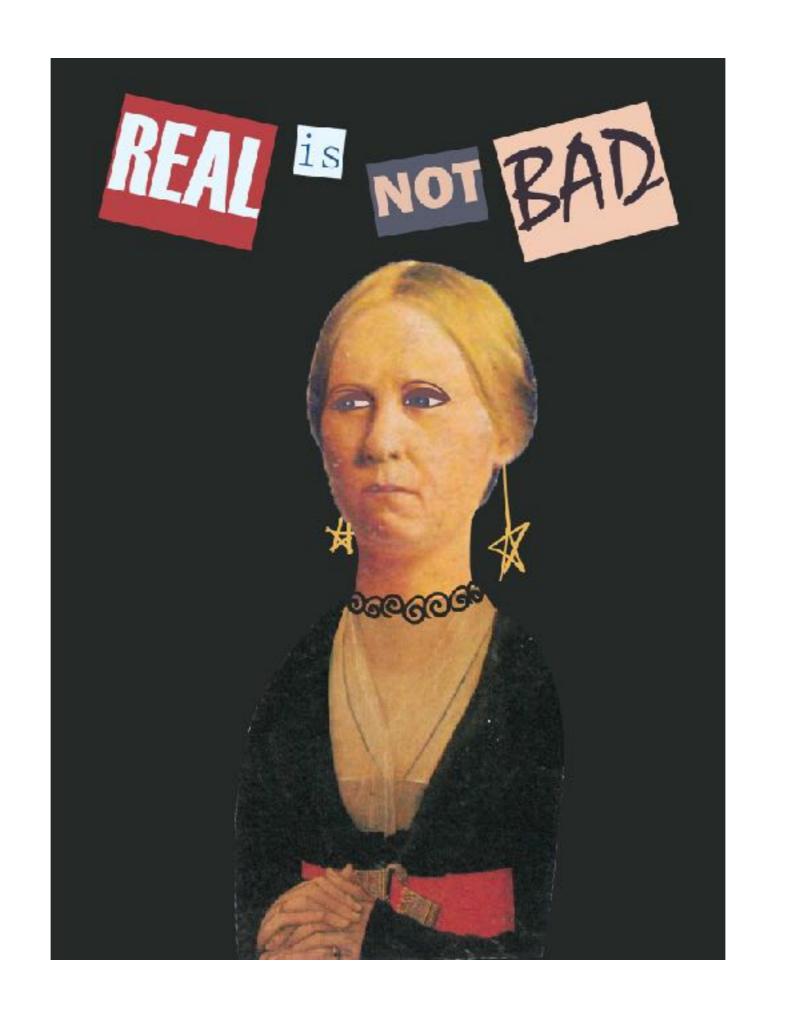


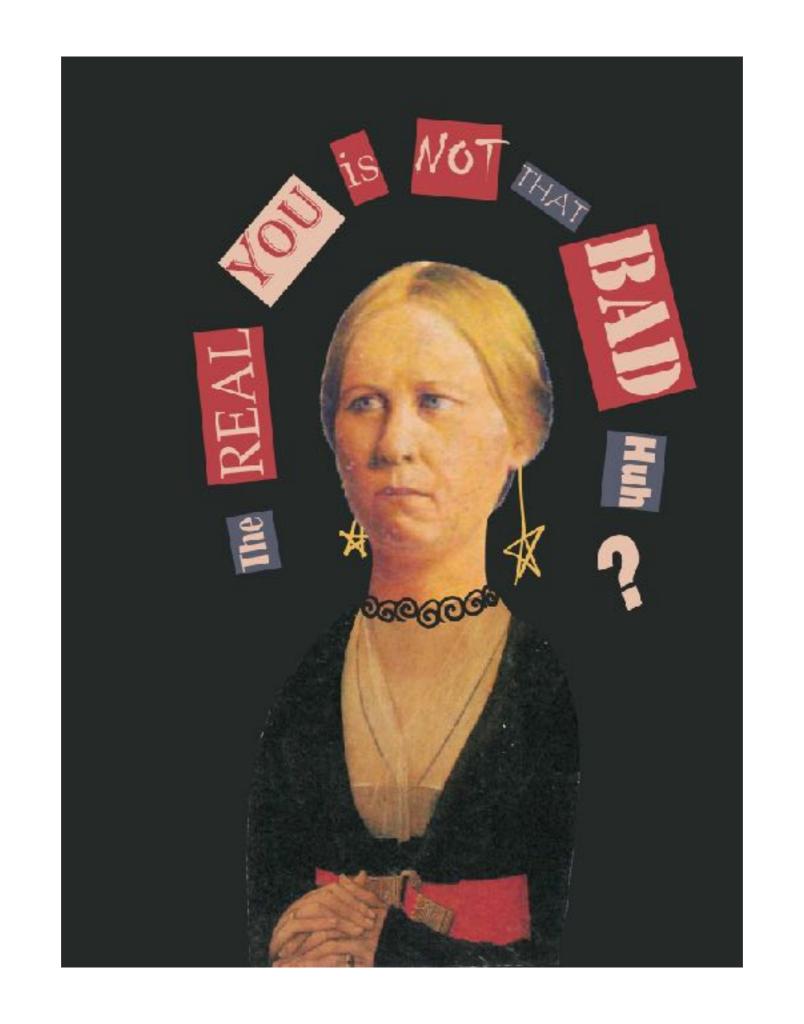








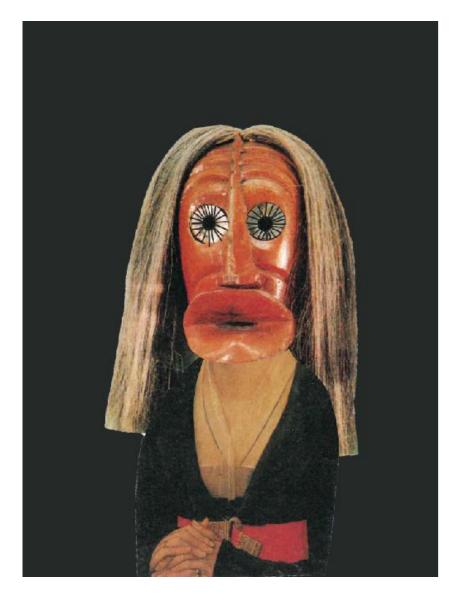


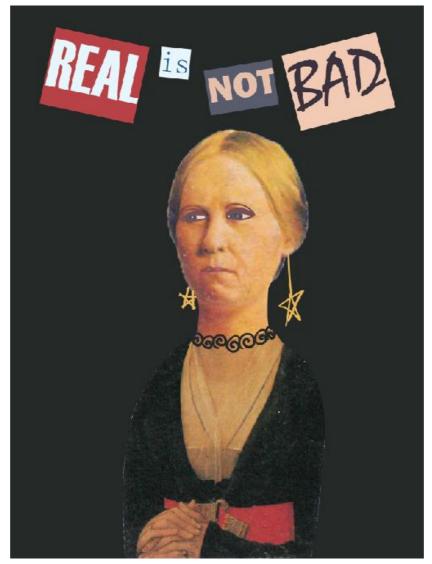


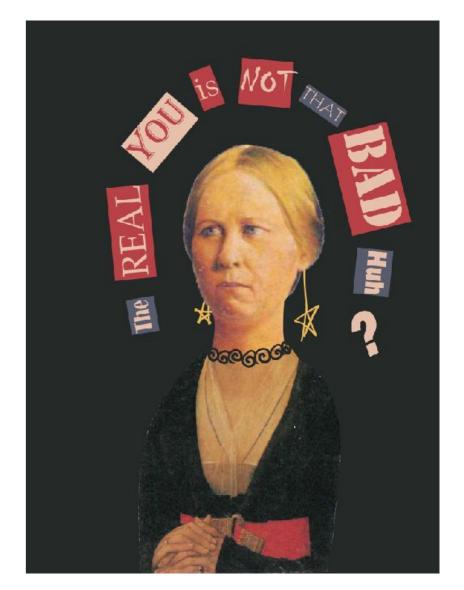
Real is not bad is a series of gifs showing the progress of a panic woman taking off her mask and her real face is not bad.

These gifs are for people who're struggling with depression, anxiety or 'hidden depression'. The project aims to raise people's awareness to take good care of their mental health. It's okay to be depressed and anxious and it's not a shame to admit your true self. They're just some parts of life. We should learn to love ourselves, accept ourselves and be ourselves.

The gifs can be linked to animation and used as an advertisement. The unique shape and motion can easily attract people's attention. It can help people to reflect themselves through these few seconds to realise that 'Real is not bad'.







Thank you