# EXPLORING NARRATIVE

Vicky Xinyuan Yang May 2020

### OVERVIEW



'The City of Organs' is a A4-sized landscapde picture book about how a brave queen uses her half heart to call out The Seven-Warrior Army to fight against the darkness and finally defeat them. It is a fictional story inspired by visiting museums and galleries in London. After extensive exploration of possible media, the final book combines a variety of textures, all cohered with the ink drawing.

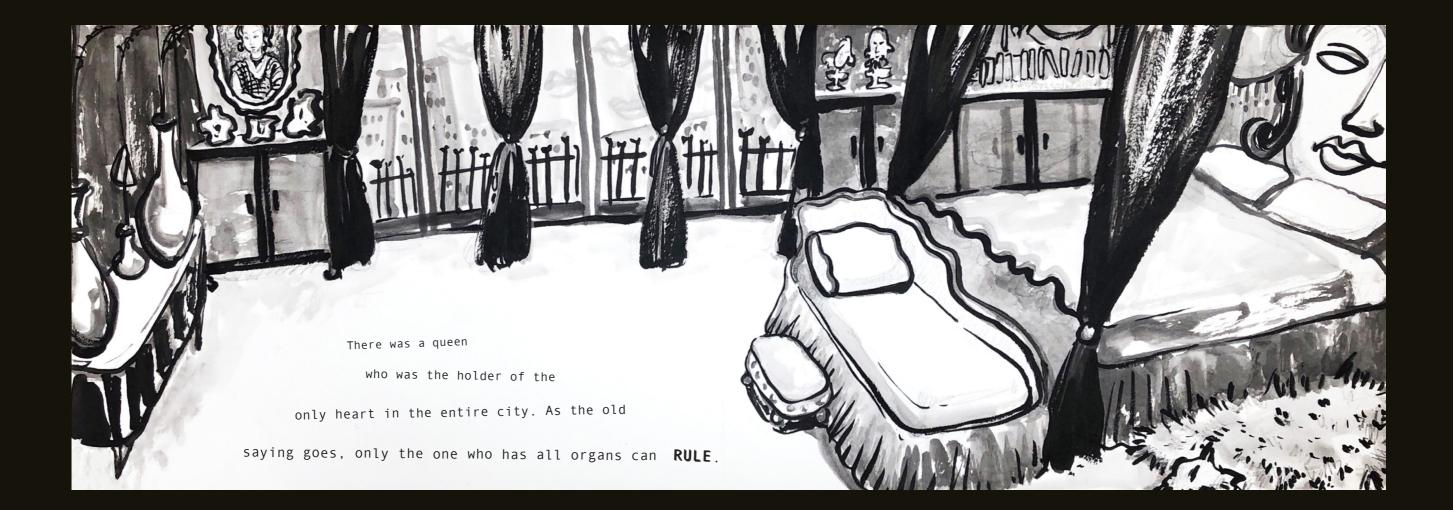




The City of Organs. Vicky Yang





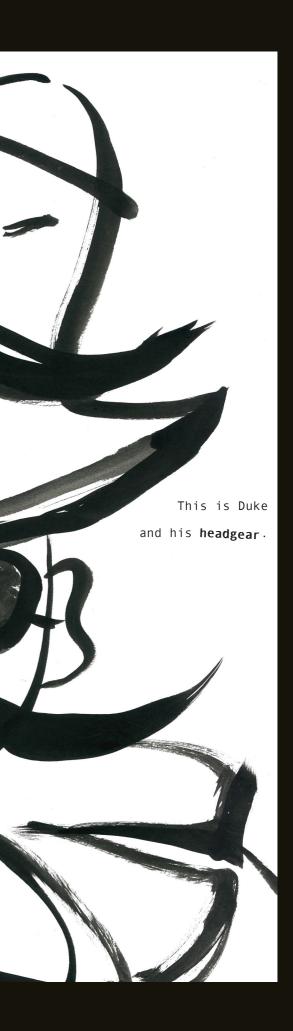


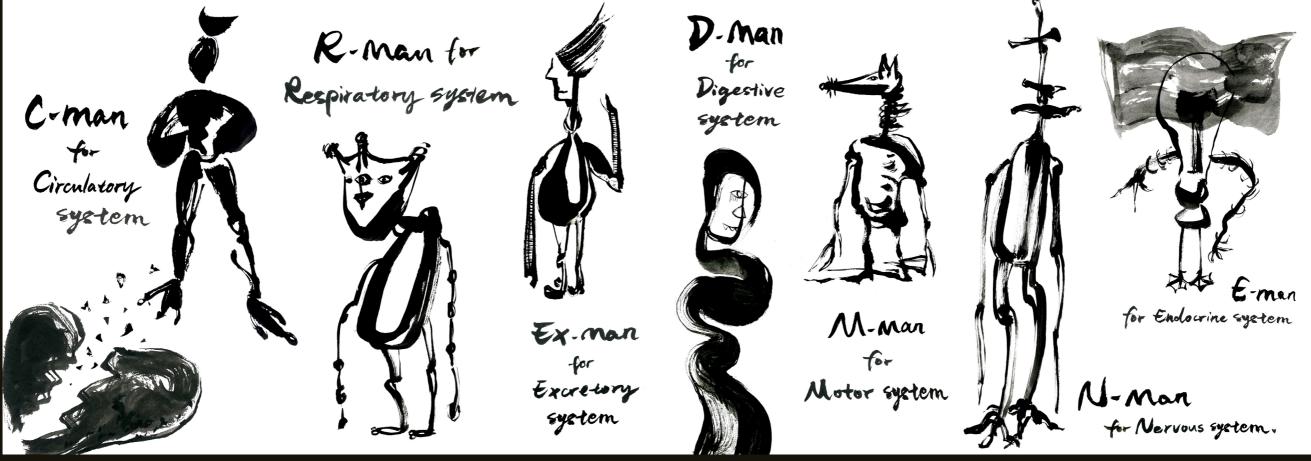






a mysterious organization led by Duke, the younger brother of the queen. He had built a dark factory, where they grew hearts from the dead, in a plot to overthrow the Queen.



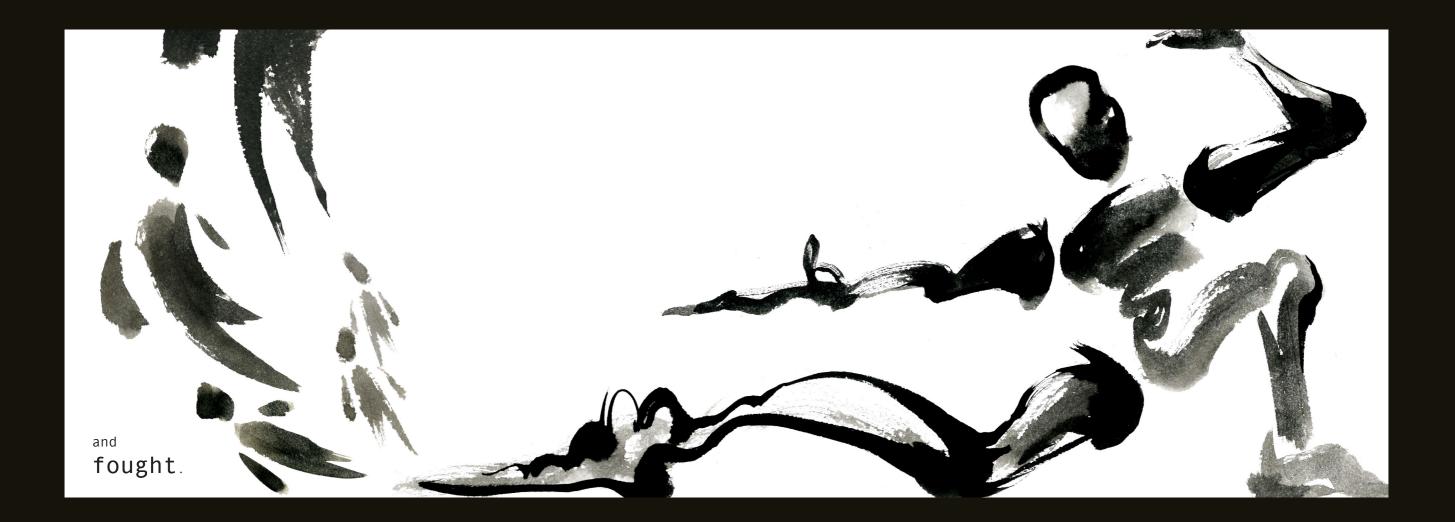


The only way to crack down and get rid of this secret society is to summon an underground army. The queen sacrificed half of her heart to call out the seven warriors.



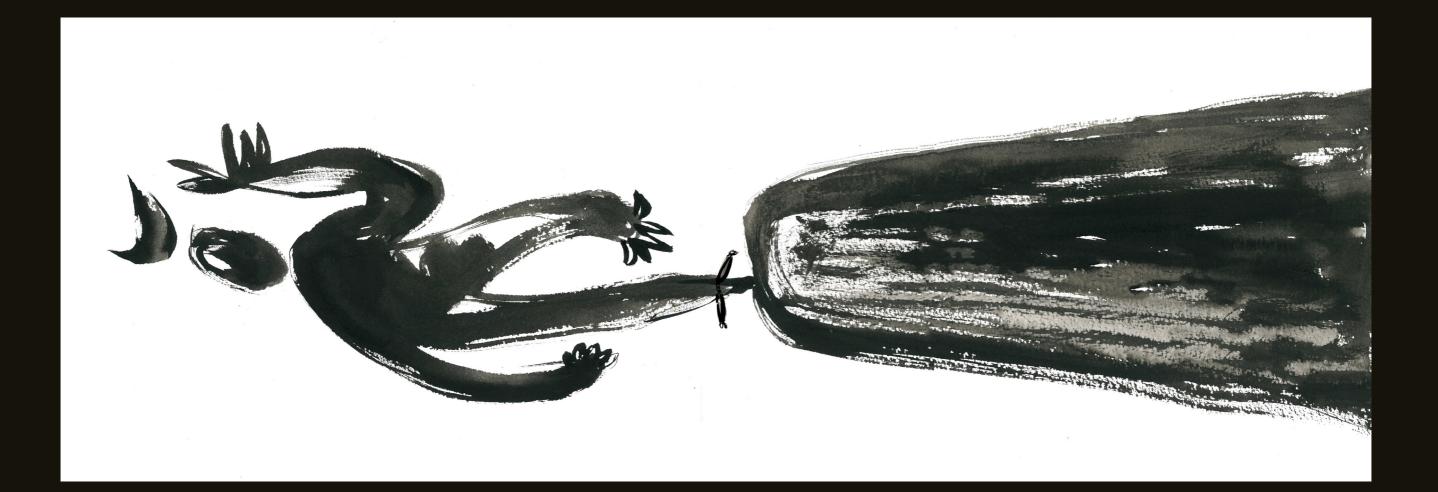


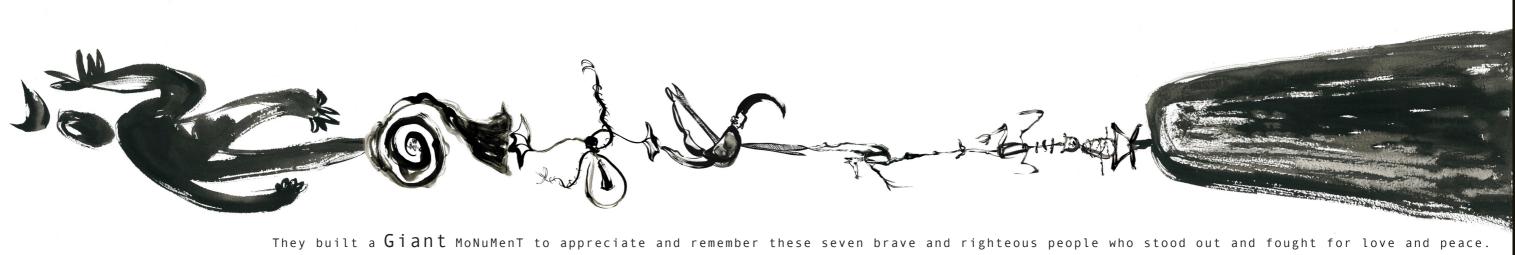




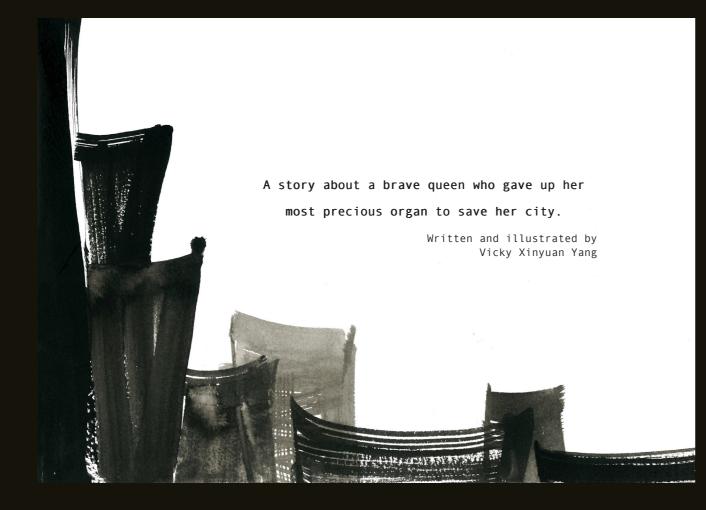












# Intention



Through my interests in art therapy, criminology and mental health, I have learned that picture books play an important role in education, from an early age. Indeed, picture books may be the first art works we encounter as children. With care and imagination, I think they can be used to inform and educate children about death, war and the darker side of humanity. I hope my visual images can not only guide children to better understand the world, but may also prompt adults to reflect about themselves, society and real life.

# Dissertation:

The Minds of Billy Milligan by Daniel Keyes

'Being an artist is the closest thing to being a criminal that exists.' (Flash Art International, 1988)

'How can visual narrative be used as a therapeutic tool to help offenders?

-The function of art	- Botton, A.D. and Armstrong, J. (2016) ART
-Narrative	- Cropley, D.H. and Cropley, A.J. (2013) CRE
-Artists as offenders	AND CRIME: A PSYCHOLOGICAL ANALYSIS
-Offenders as artists	- Levick, M. (1983) THEY COULD NOT TALK AND
-Art Therapy	DREW: CHILDREN'S STYLES OF COPING AND THIN
-rehabilitation	• • •
-wellbeing	

- Michelangelo Caravaggio, Adolf Hitler, Yayoi Kusama, Carlo Zinelli...

AS THERAPY

EATIVITY

SO THEY

NKING

# Process:

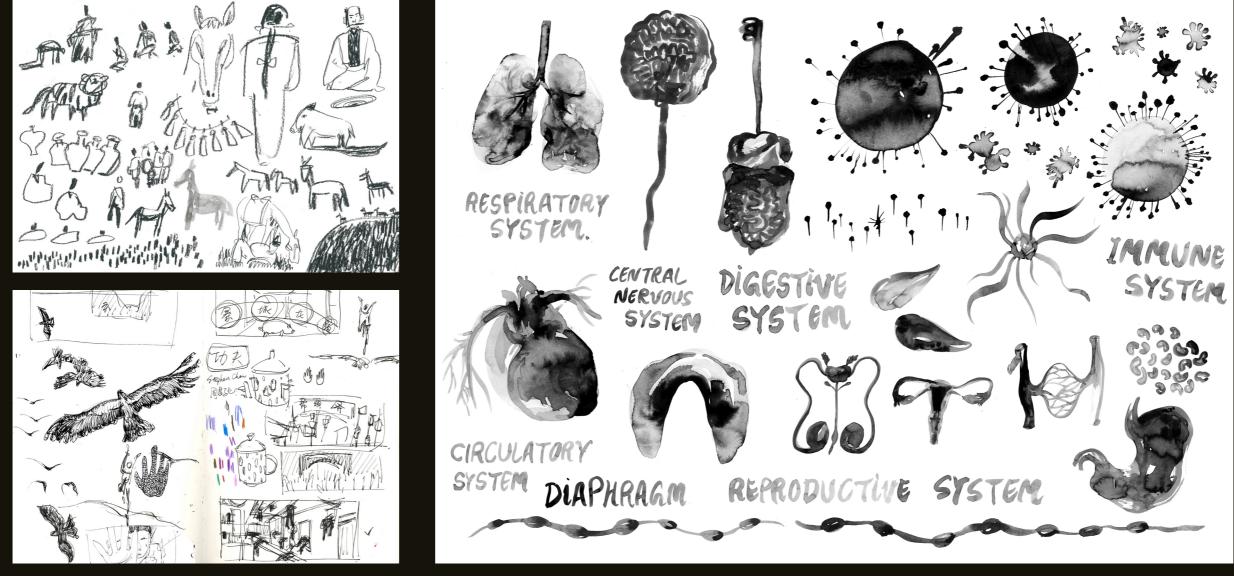
### 1. Creative influences

While considering about both the plot and scene setting, I started to look at some surrealist artists and concept artists.

For example, Valentine Hugo, Max Ernst, Paul Eluard, Andre Masson, Arshile Gorky, Leonora Carrington, Patrice Garcia and so on...



Trying to copy the work by Wolfgang Paalen with ink.



Some visual notes while doing research.

Film directors:

Wes Anderson, Akira Kurosawa, Alfred Hitchcock, Stephen Chow...

#### Film:

'The Triplets of Belleville'...

Social Issues: Organ Trade, Human trafficking

### 2. Academic research

#### -Children illustration

I've been reading some children's picture books and noting down their interesting composition. For example, 'THE IRON MAN' by Laura Carlin, 'JO MONKEY BOY' by Beatrice Alemagna, 'THE HERO'S QUEST' by Jeffrey Alan Love and 'TWO KINGS' by Emma Lewis.



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-Book Art Some book artists and designers including Jim Butler, Hyemee Kim, Ian Boyden, Kohei Sugiura, Lv Jingren, Xu Bing, Zhu Yingchun

Also, the special collections in library

## 3. Explore my visual language



-Ar	nim	iat	ic	n

-Exhibiton -Presention -Live performace

Material

- -Ink: Brush + Fountain Pen
- -Colourpencil
- -Linoprint
- -Monoprint
- -Etching
- -Callagraph

-Digital Collage

### 4. Professional Context

-Publishers:

Thames & Hudson, Prestel, Walker Books, Pavilion Children's Book, Boxer Books, Book Island, etc (Small/ Independent)

Atlantic Press, Guillemot Press, Nieves, Dunlin Press, Lone Goose Press, etc.

-Fairs:

The London Art Book Fair, Small The CILIP Kate Greenaway Medal, Bologna Ragazzi Award, The MCBA Publishers Fair, and other fairs in Bristol, Oxford, Leeds, Liver-Prize(Minnesota Center for Book Arts), IBBY(International Board pool, Printed Matter, Inc, Codex, on Books for Young People) Bologna Children's Book Fair, Frankfurt Book Fair, Leipzig Book Awards, Best Book Design from all Fair, Shanghai Art Book Fair, etc over the World, etc

-Competition:

# Next steps:

-My ink drawing skills and print making skills

-Collaborate with book artist/ graphic designer

-Keep an eye on any appropriate timing to get published

# Further step:

-Collaborate with animator/ film director and make it show on big screen/ theatre

# PROFESSIONAL PRACTICE



### 1. What are the opportunities that open up by simply having a degree?

-Higher level of educational diploma

-Broaden my horizon to see profound and lasting

-Academic environment (A chance to explore my interests, to learn and make mistakes)

-A starting point of pursuing my future career

-A buffer zone before entering the society (We are always supported by positive guidance) -Build a strong art-related network

-Personal development from mindset to practical skills (Help us adapt the diverse world)

-To get to know myself better



### 2. What are the skills that you have developed?

<u>Graduate attributes and transferrable skills:</u>

-Well-organised myself (Balance my study and life)

- -Autonomous learning and reflective thinking
- -Adaptability (Accommodate to the culture barrier)
- -Problem-solving (Deal with emergency/complicated issues)
- -Leadership and collaboration

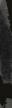
-Presentation (Speak in public)





### <u>Subject specific skills:</u>

- -Academic reading and writing
- -Research and document
- -Storytelling
- -Solid image-making skills with various material
- -Design and edit the work into professional standard
- -Digital skills with different software and facilities
- -Reflective thinking and objective self-evaluation





- My ideal work in the future: 3.
- A freelance book artist who runs an independent bookshop with self-publication alongside.
- Collaborations with other practitioners and organize exhibitions, symposiums regularly.
- Using visual narrative as a therapeutic way to engage charity/social campaign which are related to the themes around mental health, early education and offenders.



### 4. My research and inspiring practitioners

#### Main research area:

- -Book related (Picture books, Bookshop, Publication)
- -Master course (4 uni)
- -The themes I am interested in

#### Inspiring Practitioners:

- -Artists: Kveta Pacovska, Carlo Zinelli, Beatrice Alemagna, Laura Carlin, Gosia Machon, Cai Gao, etc
- -Publishers: Atlantic Press, Thames & Hudson, Prestel, Walker Books,
- Pavilion Children's Book, Boxer Books, Book Island, etc
- -Creative Collective: (Independent Bookshop & Press & Gallery & Cafe & Bar) Waterloo Tea (in Cardiff), Elysium(in Swansea), Neurotitan (in Berlin), 44flavours (in Berlin),
- Institute for Provocation (in Beijing), ZZCETISTAR (in Shanghai), etc

"Entrepreneurship is all about 'Generating Value"

5. What can you do with your illustration work? How do you see your work being applied within these contexts?

-Publication Industry (My published picture's book)

-Book Fair/ Illustration Festival (Other formats of my books and creative products)

-Sales in independent bookshop (Some of my works with limit edition)

-For special collections: Library, Gallery, Private, etc.

-Symposium with given theme (Art Therapy, Mental Health, Early Education, etc)

My work is bold, tactile, abstract shape, few colours but with strong contrast, and is always characterised by its use of narrative. Through my interests in art therapy, criminology, and mental health, my practice aims to use my visual narrative as a therapeutic tool. They can not only guide children to better understand the world, but also prompt adults to reflect about themselves, bring hope and motivation to the humanity.

# 6. What steps have you taken so far to gain experience/ research and respond to or create opportunities?

-Take part in the illustration fair last Summer

-Have a conversation with people in bookshops who are in charge of the children's book area -Approach independent bookshops as an illustrator

-Keep an eye on the experience of the practitioners I always look at

-Engage in the pop-up workshop of Interfaith Week

-Working as a teacher and learn how to communicate with children

(Plan for next step) -Get commission work: editorial illustration -Collaborate with the practitioners in other background -Entrepreneurship

# 7. Live Application

#### Escapism Illustration Exhibition on March 4th-14th,2020 (1)





### 2. Master course

Your Anglia Ruskin University Student ID number is 1940933				
17 March 2020				
	CONDITIONAL OFFER LETTER			
Dear Xinyuan				
Congratulations! You have been n	nade a Conditional Offer for entry to the course below.			
Please check these details carefu	Ily and let us know if any of the information set out below is incorrect.			
Award title:	Master of Arts [MA]			
Course title:	Illustration and Book Arts			
Campus:	ARU Cambridge Campus			
Campus address:	Anglia Ruskin University, East Road, Cambridge, Cambridgeshire, CB1 1PT			
Study mode:	Full-time			
Course start date:	10 September 2020			
Course end date:	24 September 2021			
Course point of entry:	Year 1			
Tuition fee for your first year of s	study: £14100			
Total scholarship awarded:	Dependent upon results			
This offer requires you to meet th	ie following conditions:			
<ul> <li>Provide scans of your previous</li> </ul>	ous CAS, previous/current visa(s) and relevant immigration stamp(s).			
<ul> <li>Successful completion of your server of the final consolidate</li> </ul>	our BA Illustration degree from Cardiff Metropolitan University with a minimum of 2:2 overall and provide			

Pay a tuition fee deposit of £4000GBP or provide an official financial guarantee/sponsor/scholarship letter from a recognised sponsor. Please refer to the guidance provided in the Supplementary Information attached to your offer.

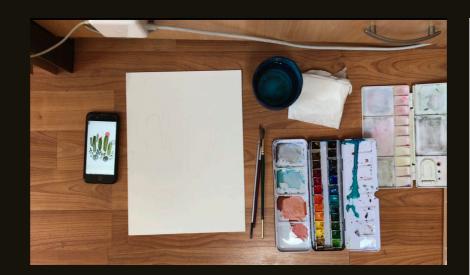
# university of the arts london

UAL Applicant ID: 20035404 (Quote this if you need to contact us) Dear Xinyuan Yang We are delighted to offer you a place to study MA Illustration and Visual Media at London College of Communication, and

we hope that we will be able to welcome you

to UAL from September 2020.

### 3. Working as a teacher





To Whom It May Concern:

September 2018 as Arts Teacher.

our company a very good impression.

一北渡

Company Director

Email: kitty@southwaleseducation.org Mobile: +44(0) 7885 887707



#### Certificate

This is to certify that Xinyuan Yang, had been worked in the Chinese School Department of South Wales Education Limited since 30th

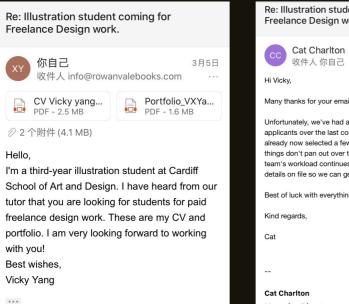
During the period, she puts all her passion and effort into her work, and gets along very well with others, which proves her team-spirit and excellent skills of communication. Her diligence, attitude and cooperation left all her co-workers and

06/05/2020

Date

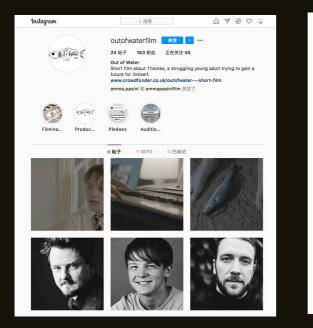
Address: 29 Tandem Mill Road, Newport, United Kingdom. NP19 4DP

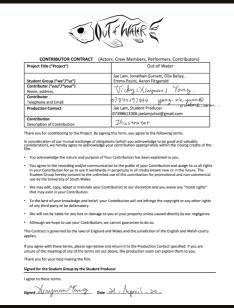
# 4. A paid freelance work



Freelance Design work.		
CC Cat Charlton 收件人 你自己	3月5日	
Hi Vicky,		
Many thanks for your email and for getting in touch.		
Unfortunately, we've had an overwhelming number of applicants over the last couple of days, therefore we've already now selected a few individuals to trial. However, if things don't pan out over the next few weeks and/or the team's workload continues to increase, we will keep your details on file so we can get back in touch!		
Best of luck with everything.		
Kind regards,		
Cat		
Cat Charlton		
Managing Director		

# 





# 5. Colouring book

#### び Crisis Colouring 4月23日 · • rС Free digital colouring and activity book to print at home for personal use! A collaboration project created by illustrators in support of key workers and to keep people entertained during lockdown. Please share and post your finished pages with **#covidcolouring** or tag us we'd love to see them! If you enjoy our art please consider donating to a charity to support our key workers or help someone in need during this time! www.nhscharitiestogether.co.uk https://drive.google.com/open? id=1VcQA6PInGDcIOMGnqGc1NtR3mq1MR1da #coloring #colouringbook #coronavirus #nhs View Insights People reached **Total People Reached** 3,159 0 Paid Organic







# 8. CV

#### Vicky Xinyuan Yang

Illustrator | Storyteller | Book Maker



11 Mackintosh Place, Roath Road, Cardiff, CF24 4RJ Mob:(+44) 7840297494 Email: yang-xin-yuan@outlook.com Website: yang-xin-yuan.com

Originally from China, I have always been inspired by silhouettes and movement. I am passionate about storytelling and working across different media including ink, watercolour, collage and a range of printmaking techniques.

Through my interested in themes related to humanity, particularly morality, criminality, mental health and art therapy, my practice aims to use my visual narrative as a therapeutic tool. They can not only guide children to better understand the world, but also prompt adults to reflect about themselves, bring hope and motivation to the society.

#### Languages

English, Chinese (Mandarin, Cantonese)

#### Education

09/2018-06/2020	BA(Hons) Illustration	Cardiff School of Art and Design
09/2016-06/2018	Exhibition Design	City University of Macau

#### Experience

09/2018-07/2020 Art Teacher 03/2019-04/2019 Illustrator 08/2019 Illustrator/ Product Designer 11/2019 Illustrator 03/2020 Illustrator/ Curator

South Wales Education Chinese School Omidaze Productions The Talking Shop Witches Feast Illustration Fair Interfaith Week Pop-up workshop at Cardiff School of Managament building 'Escapism' Illustration Exhibition

#### Award

2nd Year Course Award for Illustration in Cardiff School of Art and Design

#### **Skills Offered**

Illustration: Research and document, Storytelling, Solid image-making skills with various material, Concept Design, Character Design, Editing skills Software: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Procreate Further: Communication, Teamworking, Leadership, Problem-solving, Time Management, Presentation

### 9. Personal statement

Illustrator. Storyteller. Book Maker.

Originally from China, I have always been inspired by silhouettes and movement. I am passionate about storytelling and working across different media including ink, watercolour, collage and a range of printmaking techniques.

Through my interest in themes related to humanity, particularly morality, criminality, mental health and art therapy, my practice aims to use my visual narrative as a therapeutic tool. They can not only guide children to better understand the world, but also prompt adults to reflect about themselves, bring hope and motivation to the society.

For more information about me please visit my blog and follow her on instagram for updates.

#### 10. Artist statement for Degree Show

Originally from China, I have always been inspired by silhouettes and movement. I am passionate about storytelling, I working across different media including ink, watercolour, collage and a range of printmaking techniques.

'The City of Organs' is a picture book about how a brave queen uses her half heart to call out The Seven-Warrior Army to fight against the darkness and finally defeat them. It is a fictional story inspired by visiting museums and galleries in London. After extensive exploration of possible media, the final book combines a variety of textures, all cohered with the ink drawing.

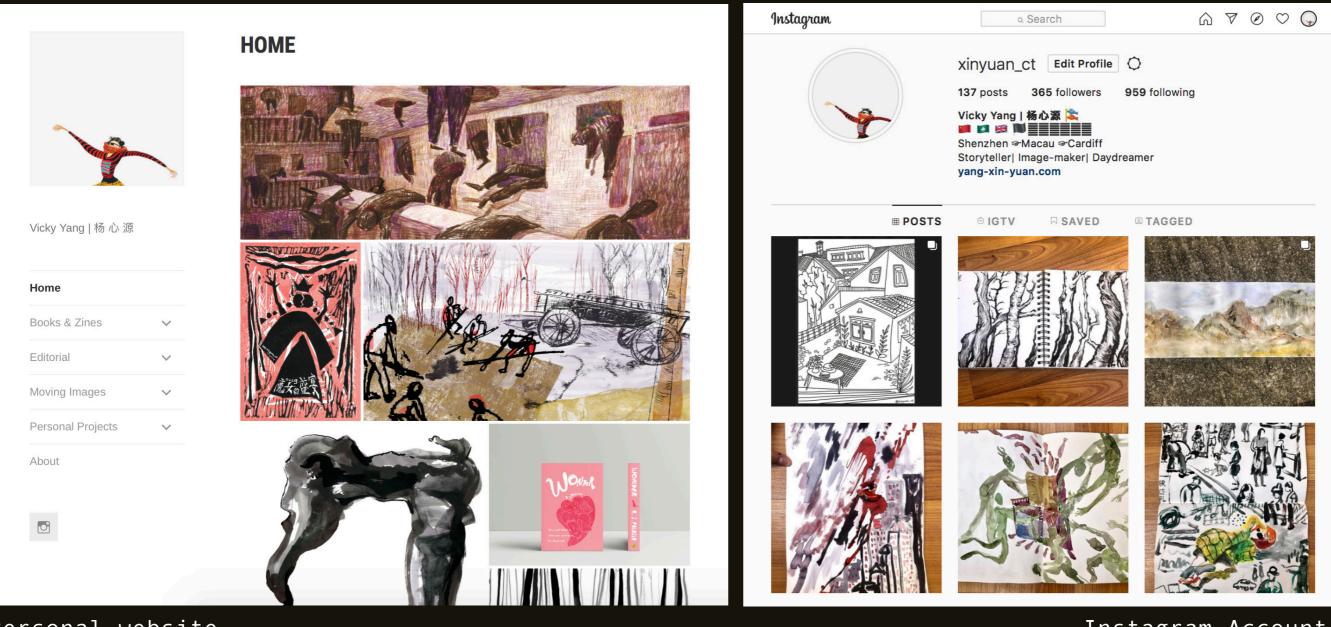
Through my interests in art therapy, criminology and mental health, I have learned that picture books play an important role in education, from an early age. Indeed, picture books may be the first art works we encounter as children. With care and imagination, I think they can be used to inform and educate children about death, war and the darker side of humanity. I hope my visual images not only guide children to better understand the world, but may also prompt adults to reflect about themselves, society and real life.

# 11. Images for the online cataloge





# 12. Digital Portfolio



Personal website

#### Instagram Account



yang-xin-yuan.com